

**Location:** Remote or Hybrid (Madrid office)  
**Team:** Development  
**Reports to:** Lead of Development Department

## About Us:

We're a playful, design-driven mobile game studio crafting *cute, casual, and cozy* merging games that spark joy. Our mission is to create beautifully intuitive worlds where players can relax, collect, and express their creativity through delightful interactions. We believe in charm, character, and cleverness — both in our games and in our team.

As a **Senior Data Analyst**, you'll shape the player's experience from first tap to deep progression. You'll blend functionality with delightful aesthetics to create interfaces that are intuitive, joyful, and crafted with love.

---

## What You'll Do?

- Ingest, validate, and maintain mobile client events from Firebase and backend events via our custom ETL pipeline
- Integrate third-party feeds (Google Ads, SensorTower) and AWS CloudWatch performance metrics into Snowflake
- Analytics & Reporting:
  - Design and automate regular (daily, weekly, monthly) reports on user acquisition, retention, and monetization
  - Develop ad-hoc analyses to investigate product performance, user behavior, and campaign ROI
- Dashboard Development:
  - Build and maintain intuitive dashboards on our custom front-end platform, enabling real-time monitoring of key KPIs
  - Collaborate with engineering to implement new metrics and data visualizations
- Insights & Recommendations:
  - Synthesize quantitative findings into clear narratives and recommendations for product roadmaps, marketing strategies, and operations
  - Present analytical results to stakeholders, tailoring communication for both technical and non-technical audiences
- Data Quality & Governance:
  - Establish and enforce data quality standards, ensuring accuracy, completeness, and consistency across sources
  - Document data definitions, lineage, and analytic methodologies

## You Bring

- **3+ years of professional experience** in business analytics, data analysis, or similar role — ideally within mobile apps, gaming, or digital products
- Bachelor's degree in Statistics, Mathematics, Economics, Computer Science, or related field
- *Proven expertise with:*
  - Snowflake or equivalent cloud data warehouses
  - SQL for complex queries and data modeling.
  - Firebase Analytics (or similar event-tracking platforms).
  - Google Ads and SensorTower data integration
  - AWS CloudWatch metrics ingestion and analysis
- Experience building and maintaining interactive dashboards (custom solutions or BI tools)
- Strong statistical foundation and comfort with A/B testing, cohort analysis, and forecasting
- Exceptional communication skills, with the ability to distill complex analyses into actionable insights

## You Also Have:

- Strong communication skills to articulate design decisions clearly across disciplines.
- A collaborative mindset — you enjoy co-creating with developers, artists, and product folks.
- A player-first attitude and deep empathy for user experience.
- The ability to give and receive feedback constructively and with kindness.
- Self-driven but not ego-driven — you love learning and growing as a team.
- 

## Bonus Points:

- Experience designing for **merging, decorating, or simulation** genres.
  - Familiarity with **animation/micro-interactions** for UI delight.
  - Knowledge of **accessibility standards** for mobile games.
- 

## Why Join Us?

- A creative, supportive team that values **empathy and design craft**.
- Work on games loved for their charm and emotional connection.
- Flexible hours and remote-friendly setup.
- Be part of a **growing title** with the potential to reach millions of players worldwide.

## How to Apply?

Send us your portfolio, résumé, and a short note on your favorite cozy game interface — and why you love it!